

MANY SALES IN AUTO "ROW" ARE MADE

Late Model Cars of 'All Makes Center of Attraction

One of the most notable exhibits in the automobile show is the original Nash car that broke all records for a transcontinental trip from Salt Lake to Los Angeles in the remarkable time of 26 hours and 21 minutes.

Mr. Gardener, the Nash distribu-

tor for this district is proud of the "old boat" and says "Any Nash can do the same thing," for the car that accomplished the feat was a strictly stock car and no changes whatever were made in the engine or transmission."

Another incident of the show here that Mr. Gardner is proud of is the fact that he has just sold a late model Nash to Fair Manager Keeran, this being the fourth Nash that Mr. Keeran has owned. Both seller and purchaser are delighted with the car and the latter is showing his purchase with a great deal of pride and telling them of the wonderful performances of his former Nash cars.

The Nash booth at the fair is surrounded at all times by an ad-

miring throng and Mr. Gardener and his son are confident of many sales during the remaining days of the fair.

Distributor Paull of Gardena, whose exhibit of Dodge cars is located at the left of the entrance to the automobile tent, is having the "time" of his young life showing to interested groups of admirers the many splendid features of his cars. The models shown are the closed car, the roadster and the five-passenger touring.

The booth, handsomely decorated with green houghs, potted palms and potted plants, is at all times the center of interest to all who are interested in automobiles and many sales will undoubtedly result from Mr. Paull's excellent display.

Located in an excellent spot near the entrance to the automobile tent and decorated with unusual taste with palms, flowers and potted plants, is the display of the Willys-Knight and Overland in the very latest models that are attracting the attention of scores of prospective purchasers.

"Even kings are buying them," said the demonstrators of the Chandler "Royal Dispatch" in referring to the recent sale of this car to the King of Spain, who, according to cable dispatches, made a thorough investigation of the makes of both American and foreign automobiles, finally deciding that the Chandler "Royal Dispatch" embodied all the desirable features of the other cars with none of their drawbacks, and backed his judgment by making a purchase of a "Dispatch" on which he lavished hundreds of dollars in accessories.

The Cleveland, Chandler and Maxwell agency for the Torrance territory, located in Redondo, are well situated in the automobile tent at the fair, being on the right of the main entrance. In addition to a closed model of the Cleveland and the Royal Dispatch Chandler, they are showing with a great deal of pride the very latest model of the Maxwell, one of the first to be shown on this coast. Some of the many new features to which they point with pride are the three-bearing crankshaft, the new oiling system, Timken bearings, disc wheels, straight-side cord tires and real leather upholstery.

Already several orders have been taken by the firm for immediate deliveries of all three makes of the cars they handle and the members of the firm are delighted with the interest their cars have aroused with the motoring public.

Evidently "This is Studebaker Year" to quote the slogan of this well known automobile, for the display of the Light, Special, and Big Six Studebaker that is located in the center of the automobile show tent is attracting hundreds of spectators and prospective purchasers and already several orders for immediate deliveries have been given. Recent sales to the Edison company, in this territory and a sale of one or more cars to the officials of the Union Tool company has established the reputation of the car in this immediate locality and Mr. P. E. Hennis of Redondo, the local distributor, is already predicting that the sales of Studebakers this year will exceed that of the last twelve months.

The display booth of the Chevrolet automobile, with its "strong and quiet spiral bevel gear and pinion rear axle" that is located on the extreme left of the automobile tent, is attracting deserved attention and at all times the demonstrator is surrounded by an eager throng of spectators and buyers.

Next to the Chevrolet booth at the fair is an exhibit of a new battery that is attracting universal attention. It is called T. N. T. and carries all the power, according to

its demonstrator, that the name implies. Manufactured in the T. & T. factory recently erected in Long Beach, the battery is the result of several years experimenting, and according to its inventor, has many features not found in other makes of batteries.

H. N. Griffin, who recently took over the agency in this territory for the Buick automobile, was the busiest man in the automobile tent yesterday and as a result of his activities and the unprecedented interest taken in his cars made several sales, one of which was to the well known real estate dealer of Torrance, A. F. Thomas, who purchased a 1923 model Buick, finished in maroon, that embodied the latest improvements in its construction. The car purchased by Mr. Thomas has the distinction of being the only car of its kind on the coast and among other conveniences it gives its owner is a cigar lighter.

B. M. Torrens, the hustling distributor of the Dort and Reo automobiles, who is located at Redondo Beach, but who with his usual progressive spirit was one of the first to secure space in the automobile tent at the Torrance Fair, has an excellent position and his late model Dort at \$1070 and his Reo five-passenger touring at \$1735 here, are attracting a great deal of attention and has already resulted in several prospective sales.

An interesting display in "auto row" is that of the Hupmobile, located in the center of the tent near the band stand. Here can be seen the handsome five-passenger and sedan models of the Hup and a beautiful Willys St. Claire roadster. What seems to interest the spectators in this exhibit to the exclusion of all else is the exposed Hup motor and transmission, so displayed as to show the inner working parts, and the visitors that "want to see the wheels go 'round'" are legion.

Probably no exhibit in auto row creates the interest that is shown by the public in the chassis of the Lincoln car, shown in the Ford booth by Messrs. Schultz, Peckham & Schultz, Torrance distributors.

From the time this powerful car arrived until the closing hour last night the powerful motor and chassis was surrounded by a throng of people anxious to see and examine at close range this much-advertised car. That it has the most powerful of engines can be seen at a glance, but when one is shown the sturdy build and the powerful and wonderfully effective motor gear shaft, clutch and brake system, he realizes more fully that the claims made by the Ford organization are not in any way exaggerated. This firm of distributors are also showing the latest models of the Ford car in both Sedan and Coupe.

Directly opposite the Ford exhibit is to be seen samples of the well known Mack trucks, that are being daily demonstrated by the Long Beach agents, Messrs. Damewood & Garroway, who report both the output of the Mack factory and the sale of their product on the increase.

The ever popular Velle that is claimed to be the "most attractive closed car built" has an attractive booth at the fair and is receiving deserved attention by the motoring public. The latter are particularly interested in the demonstrator's talk on the Velle's Mt. Wilson climb contest, that was won "hands down" by this car. Messrs. Rahm, Getman & Rahm, whose distributing agency is located in Redondo, are showing a Velle sedan and a five-passenger open model on which the signs, "Velle-built Dyna-Motor" are conspicuously displayed.

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